

## JANE AUSTEN FESTIVAL 2010 ADVERTISING OPPORTUNITIES

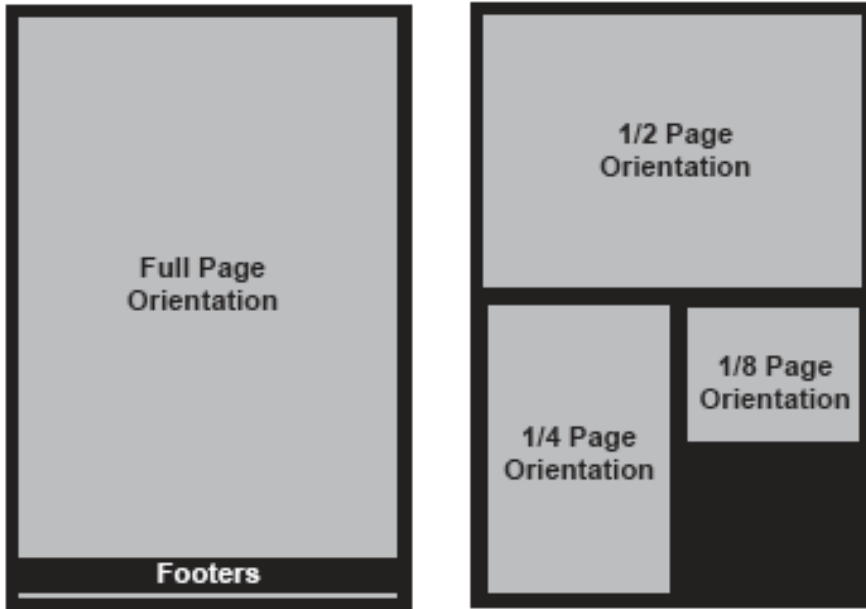
The Jane Austen Festival has opportunities available to both individuals and organisations to promote their activities in the festival program. Over 300 full-colour A4 programs are printed and issued to patrons at the Festival and are often a treasured souvenir of the Festival.

Please indicate the space you are booking:

	Early Bird Discount Rate (MUST be booked & paid by 1 January 2010)	Full Price (MUST be booked & paid by 30 January 2010)	Size	Amount Due
<b>COVERS</b>				
Back Cover (full colour only)	<b>\$2205</b>	<b>\$2520</b>	210mm x 297mm	
Inside BACK Cover (1/2 page)	<b>\$895</b>	<b>\$1000</b>	195mm x 297mm	
Inside BACK Cover (full page)	<b>\$1540</b>	<b>\$1575</b>	210mm x 297mm	
Inside FRONT Cover (1/2 page)	<b>\$895</b>	<b>\$1000</b>	195mm x 140mm	
Inside FRONT Cover (full page)	<b>\$1540</b>	<b>\$1575</b>	210mm x 197mm	
<b>BODY of Program</b>				
Full Page	<b>\$840</b>	<b>\$945</b>	195mm x 270mm	
1/2 Page	<b>\$475</b>	<b>\$580</b>	195mm x 140mm	
1/4 Page	<b>\$265</b>	<b>\$315</b>	90mm x 140mm	
1/8 Page	<b>\$130</b>	<b>\$190</b>	45mm x 70mm	
<b>Order Total</b>				<b>\$</b>

**THE CLOSING DATE FOR ADVERTISEMENT COPY IS 30 JANUARY 2010**

For bookings and/or further information regarding advertising, contact:  
 Aylwen Garden (Publications Officer)  
 Jane Austen Festival, 87 Schlich Street, Yarralumla ACT 2600  
 Email: [garden@netspeed.com.au](mailto:garden@netspeed.com.au)



Artwork **MUST** be supplied in the correct **ORIENTATION** (as illustrated above)

**Supply of Artwork (Specifications):**

Festival publications are produced using Adobe InDesign for the Mac platform. Advertisements/artwork should be supplied as camera ready/print ready files in one of the following formats: jpeg, tiff, eps or pdf. Artwork must be high resolution (at least 300 dpi) in CMYK colour.

**Design Service:**

An extra \$55 per hour fee (minimum charge 1 hour) will apply to any advertisement which is not print ready and for which the Festival is required to provide layout assistance.

PAYMENT METHOD:

- MASTERCARD
- VISA
- CHEQUE (payable to Earthly Delights)

Card Number: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Post completed form to: Jafa 2010, Earthly Delights Historic Dance Academy, 87 Schlich St, Yarralumla ACT 2600 Australia.